

Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (commonly referred to as "GDPR") becomes applicable as of 25 May 2018. Therefore, we would like to inform you that:

### **1. Administrator of personal data**

The administrator of personal data is InterMarium Limited Liability Company (hereinafter referred to as InterMarium) with its registered office in Kraków, 54/14 Starowiślna Street, 31-037 Kraków, TIN: 676-251-90-28.

### **2. Methods of collecting personal data**

- Direct contact, during which direct consent was given to contact and sending commercial and marketing offers.
- Registration form for the software webinar (FlexSim General Purpose, FlexSim Healthcare, FloWorks, FlexTerm, Haulsim, Lazarus) available on the website [www.flexsim.pl](http://www.flexsim.pl), where the data were given voluntarily and there was a direct consent to contact, sending marketing data and/or sending commercial information by InterMarium.
- Simulation software download form (FlexSim, Healthcare, FloWorks, FlexTerm, Haulsim, Lazarus) available on the website [www.flexsim.pl](http://www.flexsim.pl), in which the data were provided voluntarily and direct consent was given to contact, sending marketing data and/or commercial information by InterMarium.
- Application form for software training (FlexSim, Healthcare, FloWorks, FlexTerm, Haulsim, Lazarus) available on the website [www.flexsim.pl](http://www.flexsim.pl), in which the data have been provided voluntarily and direct consent has been given to contact, sending the marketing data and/or commercial information by InterMarium.
- Contact form on the website [www.flexsim.pl/kontakt/](http://www.flexsim.pl/kontakt/), in which the data were provided voluntarily and direct consent was given to contact by InterMarium.

### **3. Purposes of the personal data processing**

The data collected by InterMarium will be stored and processed for the purpose of:

- the conclusion and performance of the contract for an offered and provided service,
- maintaining business relations,
- handling requests addressed to InterMarium using the forms available on the website [www.flexsim.pl](http://www.flexsim.pl)
- direct contact for purposes related to the provision of services by InterMarium,
- technical assistance related to the functioning of the software offered by InterMarium,
  
- direct marketing of products and services offered by InterMarium and analyses which include profiling (i.e. by means of personal data to create your profile for products and services that may be of your interest) on the basis of direct consent (the basis of Article 6 par.1 letter a of the GDPR),
- surveys of satisfaction with products or services offered by InterMarium,

- surveys of preferences regarding the demand for products/services offered by InterMarium,
- analysis and statistics (better selection of services to the needs of customers, general optimisation of products, optimisation of service processes, building knowledge about customers, financial analysis of the company, etc.) which is the fulfillment of a legitimate interest (the basis of Article 6 par. 1 letter f of the GDPR),
- establishing, investigating or defending against claims that are related to the agreement concluded with you (basis of Article 6 par. 1 letter f of the GDPR),
- archival (evidentiary) interest in the legitimate interest of securing information in the event of a legal need to prove facts (the basis of Article 6 par.1 letter f of the GDPR),
- fulfillment of our legal obligations resulting from the law of the European Union or Polish law.

#### **4. Consent and information on the possibility of withdrawal of consent**

The right to withdraw consent to the processing of personal data shall apply at any time, but the withdrawal of consent shall not affect the lawfulness of any processing based on consent prior to the withdrawal of consent.

#### **5. Data collected in the forms and the period of archiving**

- Entering data in the application form for the webinar is voluntary, but necessary to perform the service related to the presentation of the software.
- Entering data in the software download form is voluntary, but necessary to perform the service related to the provision of a free version of the simulation software.
- Entering data in the contact form is voluntary, but necessary to handle enquiries addressed to InterMarium.
- The data that the client may be asked for are: name and surname, e-mail address, company, position, sector of activity, voivodeship, country of activity, telephone number, area of interest in InterMarium services.
- Data provided in the form will be processed for the purpose of service or commercial contact and for the purposes resulting from the legal obligations incumbent on InterMarium - until the expiry of data storage obligations resulting from the legal regulations.
- The data provided by you may be stored and processed for the purpose of providing services related to FlexSim software - after giving your consent - until the withdrawal of your consent or objection.
- The data provided by you may be stored and processed for commercial purposes - after your consent has been given - until your consent or objection.
- The data provided may be stored and processed for marketing purposes - after your consent has been given - until your consent has been withdrawn or your objection has been expressed.
- Once we have been informed by you about the cessation of storage or processing, your data will be deleted or rendered anonymous.

## 6. Data subjects' rights

According to the GDPR, you have the following rights:

- access to the content of your data,
- transfer, modification (correction, completion), cancellation or restriction of processing,
- file a complaint to the President of the Office for the Protection of Personal Data, if you consider that the rights have been violated,
- withdraw your consent at any time by e-mail to [biuro@flexsim.pl](mailto:biuro@flexsim.pl)
- object to the processing of your data for marketing purposes, including profiling; you can object by sending an e-mail to [biuro@flexsim.pl](mailto:biuro@flexsim.pl)
- object to the processing of your data for commercial purposes, including profiling; you can object by sending an e-mail to [biuro@flexsim.pl](mailto:biuro@flexsim.pl)
- object to the processing of your data for the purpose of providing FlexSim software services, including profiling; you can object by sending an e-mail to [biuro@flexsim.pl](mailto:biuro@flexsim.pl).

**InterMarium reserves the right to change this Privacy Policy by publishing a new privacy policy on the website.**